

## A Message From the President's Desk:

April, 2011



**For those who despair that the corporate responsibility movement will ever succeed:**

***"Although social change cannot come overnight, we must always work as though it were a possibility in the morning."***

***Dr. Martin Luther King, Jr.***

As President of Flexible Plan Investments, I am pleased to introduce you to our ***For A Better World Strategy***. As part of our Principled Investing, or Socially Responsible Investing (SRI) offerings, we believe that this strategy offers discerning and globally-conscious investors the ability to seek return while demonstrating support for societal good. Since 1998 when the strategy was developed, For A Better World has sought to actively invest in forward-thinking and sustainable companies, while avoiding those companies that profit from activities deemed counter to humanistic and environmental values. And the strategy accomplished its Principled Investing goals while returning 70% more than the S&P 500 since its launch in 1998 with 40% less risk.

We all know that Green investing and SRI investing are very popular today. However, while there are many green mutual funds and investment vehicles, none of these offers the flexibility and downside risk protection that active management among the best of breed seeks to provide. In contrast, For A Better World utilizes a momentum-based methodology that screens first for mutual funds that fall within the parameters of our SRI guidelines and second for those mutual funds with the best performance, avoiding the under-performers.

To prove our commitment to our socially conscious investors interested in giving back to society, Flexible Plan Investments provides the option of paying out 10% of our net advisory fees collected in a client's name to a designated charity. Refer to our page on giving back for more information about this special program unlike anything offered in the industry.

You may have already heard about the program through our main website, or through an Advisor who's familiar with our services, but if not, I want to welcome you to read about it online, view the site and request a brochure. If you are a Financial Advisor, I encourage you to learn more about this strategy and our other Flexible Plan managed account solutions by [registering here](#).

If you are an individual investor, we thank you for your interest and invite you to call our sales department at 800-347-3539 ext. 2, or in Metro Detroit, the number is 248-642-6640. We would be happy to put you in touch with a financial advisor who can help guide you through the investment process.

Thank you again for your interest and on behalf of the dedicated team at Flexible Plan, we look forward to working with you.

All the best,

Jerry C. Wagner, President